

# L Banner

## 80cm

### General Guidelines for Artwork

- Supply artwork in **CMYK** format
- Supply artwork in **Flattened Print Ready PDF Files**
- Images **MUST NOT** be **Embedded**
- Image resolution should be supplied at **300** dpi at **25%** of the output required
- Convert **ALL** fonts to **Outlines**
- This template should be used for **Guideline Purposes Only**

#### **SAFE AREA(740x1940mm)**

- o Images and Text should be contained within the Safe Area

#### **TRIM LINE(800x2000mm)**

- o The Trim Line is the Final Size of the cut piece

#### **BLEED AREA(810x2010mm)**

- o Extends beyond the Trim Line, usually 3mm, gets cut off during trimming